

Keith Streble
Senior Interactive Designer

Profile

Flexible designer / developer focused on user-centric interface design, functionality and architecture, with a strong background in traditional design principles. Has delivered communications across media including advertising, interactive, print, retail, and environment.

Software & Markup

InDesign	XHTML / CSS
Illustrator	Semantics
Photoshop	W3C Validation
Fireworks	MovableType
Flash Timeline	ExpressionEngine

Agency Experience

VSA Partners Senior Interactive Designer	2009–present <i>full time</i>
50,000feet, Inc. Designer	2006–2009 <i>full time</i>
MAKE Literary Productions Creative Director	2007–2008 <i>freelance</i>
Draft Worldwide Art Director	2006 <i>freelance</i>
Avenue, Inc. Design Intern	2005–2006 <i>freelance</i>
MCF Printing Designer	2005–2006 <i>freelance</i>
Project Philanthropy Designer	2005 <i>volunteer</i>

Brand Experience

American Cancer Society
BMW
Canyon Ranch
ClearSense
Clutch Studios
HomeMade Pizza Co.
IBM
Lucien Lagrange Architects
MAKE Magazine
McDermott Will & Emery
MINI
Motorola
Nokia
Northern Trust
Orlando Magic
Orlando Performing Arts Center
PointOne Systems
Simokaitis Photography
Terlato Wines International

Education

Illinois Institute of Art – Chicago
BFA in Visual Communications, 2006
Best in Show: Portfolio Presentation
President's List, Dean's List
Honors Achievement Award
Annual Juried Short Film Festival
Annual Juried Student Exhibition

Industry Recognition

AIGA Chicago
Communication Arts
Society of Typographic Arts
STEP Inside Design